

*Get things started by distributing a note letting everyone know the purpose of your fundraiser, your \$ goal, sales expectations, and the time frame of your fundraiser. Here's an example to follow. Just fill in the gray areas to personalize for your group. If possible, include a picture of your school, team, or organization.*

(YOUR GROUP NAME)

March 6, 2013

Dear parents and friends,

Spread the word! (YOUR GROUP NAME) will be selling Dutch Mill Bulbs for this year's (fall/spring) fundraiser. It's a great way to beautify our community *and* fund the purchase of new books for the library. Our goal is to raise \$1000.00.

(YOUR GROUP NAME) will earn at least 50% profit on every package of bulbs sold. Economically priced and guaranteed by Dutch Mill Bulbs to grow and bloom, it's an easy sell. We'd like to challenge each member to sell a minimum of 10 packages. Payment should be requested at the time of sale. Customers paying by check should make them payable to (YOUR GROUP NAME).

We'll be distributing the colorful sales brochures on March 12<sup>th</sup>. Please be sure to turn your order no later than March 26<sup>th</sup>. You may preview the (fall/spring) bulbs at [www.dutchmillbulbs.com](http://www.dutchmillbulbs.com).

Thanks in advance for your support and participation!

Sincerely,

Joe Smith  
Hometown Middle School PTA